

**FOR IMMEDIATE RELEASE**

June 26, 2024

**GRAMMY NOMINATED ARTIST JELLY ROLL EXTENDS HIS BEAUTIFULLY  
BROKEN HEADLINING ARENA TOUR, ADDING STOP AT RUPP ARENA  
ON FRIDAY, NOVEMBER 8**

**ERNEST, Shaboozey And Allie Colleen Will Join The Tour**

**Watch Jimmy Kimmel Live! Block Party Performance And Couch Interview Announcing  
The Tour [Here](#)**

**General On Sale Begins Monday, July 1 at 10am Local via [JellyRoll615.com](https://JellyRoll615.com)  
[Ticketmaster.com](https://Ticketmaster.com) and [rupparena.com](https://rupparena.com)**



For approved artist images, hi-res tour art, and support bios, please download [HERE](#).

**LEXINGTON, KY (June 26, 2024)** - Multi-genre hit-making entertainer Jelly Roll today revealed he is extending his Beautifully Broken Tour 2024 run with 15 new dates. The tour will stop in **Lexington, KY**, at **Rupp Arena** on **Friday, November 8, 2024**. The tour openers will be ERNEST, Shaboozey and Allie Colleen.

Jelly shared the news during his couch interview and Block Party outdoor performance on Jimmy Kimmel Live! Tuesday evening (6/25) where, in addition to the tour announcement, he performed a never before heard new track from his upcoming new album titled “Burning.” Written by Jelly, Zach Crowell, Ian Fitchuck, and Ilsey Juber, “Burning” follows the release of his current radio hit “I Am Not Okay,” which premiered last week on Country radio and is currently Top 30 and climbing. “I Am Not Okay” marked the Nashville native’s first official new music release since his record-breaking debut Country album, Whitsitt Chapel last year and follow’s Jelly’s fourth consecutive #1 at Country radio and 5th career #1.

Tickets for the newly added shows will be available starting with a Citi and Verizon presale (details below) beginning on Thursday, June 27th. Additional presales will run throughout the week ahead of the general onsale beginning on Monday, July 1 at 10am local time. Tickets can be purchased at [jellyroll615.com](http://jellyroll615.com), [ticketmaster.com](http://ticketmaster.com), [rupparena.com](http://rupparena.com), or in person at the Central Bank Center Box Office from 12-4 P.M. on Wednesdays and Fridays.

Verizon will offer an exclusive presale for Jelly Roll’s Beautifully Broken Tour’s newly announced dates in the U.S through Verizon Access, just for being a customer. Verizon Access Presale tickets for select shows will begin Thursday, June 27<sup>th</sup> at 10am local time to Sunday, June 30<sup>th</sup> at 10pm local time. For more details visit [Verizon.com/Access](http://Verizon.com/Access).

Citi is the official card of the Beautifully Broken Tour. Citi cardmembers will have access to presale tickets beginning Thursday, June 27<sup>th</sup> at 10am local time to Sunday, June 30<sup>th</sup> at 10pm local time through the Citi Entertainment program. For complete presale details visit [www.citientertainment.com](http://www.citientertainment.com).

Fans can also purchase VIP Packages, which may include premium seats, backstage tour and group photo, VIP lounge, limited edition tour poster & more. VIP package contents vary based on offer selected. For more information, visit [vipnation.com](http://vipnation.com)!

The Beautifully Broken Tour is presented by Live Nation.

### **About Jelly Roll**

Award-winning, Grammy nominated Nashville native singer/songwriter Jelly Roll (Jason DeFord) debuted Top 3 on the Billboard 200 All Genre Chart and #2 on the Top Country Album charts with his debut Country Album, Whitsitt Chapel (released June 2nd, 2023) - earning the biggest Country debut album in Billboard Consumption Chart history. Following his sweep at the 2023 CMT Music Awards where he earned 3 awards to become the most awarded artist of the night, the Billboard Country Power List Cover star and “country’s ‘most authentic’ new artist” (The New Yorker) received Billboard’s 2023 Breakthrough Award and the People’s Choice Award for Male Country Artist of the Year. Nominated for Best New Artist and Best

Duo/Group Performance for “Save Me (with Lainey Wilson)” at the 2024 GRAMMY Awards, along with eight genre-spanning nominations at the 2024 iHeartRadio Radios, Jelly Roll is one of three artists alongside Morgan Wallen and Luke Combs to have scored three Country Airplay #1s in 2023 and the first to do it with his first three singles. “One of Nashville’s fastest rising stars” (The New York Times), Jelly was a 4X winner at the 2023 People’s Choice Country Awards and was the most nominated male at the 2023 CMA Awards, with five total nominations capturing his first CMA Award for New Artist of the Year. His #1 hit single “Save Me” — a confessional, vulnerable expression of self-doubt— set the stage for his new season of life and took him to new heights including a Platinum certification from the RIAA on the heels of his 28-week reign at No. 1 on Billboard’s Emerging Artists chart. With fourth consecutive #1 at Country radio and 5 career #1s total, Jelly recently released his new single, “I Am Not Okay,” marking the Nashville native’s first official new music release since his record-breaking debut Country album, Whitsitt Chapel last year and the first single off his upcoming album expected later this year.

Not just an artist but a humanitarian, Jelly Roll continues to resonate with fans on a global scale while racking up numerous milestones, from the release of his record-breaking documentary by ABC News, “Save Me” -the most watched music documentary on the platform- to his visits with rehab centers and those incarcerated across the US, he has been featured by Nightline, GMA, The New York Times, LA Times, Rolling Stone, The Tennessean, Billboard, Variety, American Songwriter, CMT and more. His self-built, unconventional industry rise and unique fan connection has garnered praise from numerous outlets, with Variety noting, “for everyone who’s facing the same struggles, Jelly Roll is their Springsteen,” and American Songwriter echoing, “with a string of accolades and an extremely dedicated following, Jelly Roll has emerged as a force to be reckoned with in the music industry.”

### **About Live Nation Entertainment**

Live Nation Entertainment (NYSE: LYV) is the world’s leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit [www.livenationentertainment.com](http://www.livenationentertainment.com).

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To apply for media credentials for show coverage: [livenation.com/pressrequests](https://livenation.com/pressrequests)

VENUE CONTACT:

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**About Rupp Arena**

Located in Lexington, Kentucky, the Lexington Center Corporation (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men's basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

**About Oak View Group**

Oak View Group (OVG) is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class owned venues and a client roster of arenas, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents. Visit [OakViewGroup.com](https://OakViewGroup.com), and follow OVG on [Facebook](#), [Instagram](#), [LinkedIn](#), and [X](#).