

FOR IMMEDIATE RELEASE

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TBT

THE BASKETBALL TOURNAMENT

Former Kentucky Star Tyler Ulis Named La Familia Head Coach

Ulis to lead La Familia as the team's first head coach this summer

LEXINGTON, KY (June 18, 2024) – La Familia, the Kentucky alumni team hosting The Basketball Tournament's (TBT) regional at Rupp Arena July 19-23, today announced former Kentucky point guard Tyler Ulis will serve as the team's first head coach.

Ulis will oversee a team whose roster currently includes Nate Sestina, James Young, Andrew Harrison, Daniel Orton, Kellan Grady, Marquis Teague, Willie Cauley-Stein, Eric Bledsoe, Doron Lamb, and Reid Travis among the players committed to La Familia's inaugural roster.

"I'm very excited to be named La Familia's first head coach," said former Kentucky point guard Tyler Ulis. "We've assembled a great group of Kentucky basketball legends, and I'm really looking forward to being able to work with everyone. Playing these games at home in front of our fans is an incredible honor for our group, and we'll make sure the guys are focused this summer to go win that \$1 million grand prize!"

Ulis starred at Kentucky from 2014-16, and earned SEC Player of the Year, SEC Defensive Player of the Year, and SEC Tournament MVP during his final season with the Wildcats in 2016. He also took home the 2016 Bob Cousy Award for top collegiate point guard in the country.

Ulis was selected with the 34th overall pick in the 2016 NBA Draft, and spent the following two seasons in the NBA with the Phoenix Suns and Chicago Bulls.

Ulis joined the Kentucky men's basketball staff as a student assistant in 2022, and held that role during the 2023-24 season.

La Familia will be joined in the Lexington Regional this summer alongside seven other teams, all vying for TBT's \$1 million grand prize. TBT's regional bracket and matchups will be unveiled on June 26.

Tickets for the 2024 Lexington Regional are now on sale at thetournament.com/tbt/tickets.

About The Basketball Tournament

The home of the Elam Ending®, The Basketball Tournament has grown from a unique idea among friends to one of the most exciting and engaging events on the summer sports calendar, with national exposure, social media buzz and regional championships across the country - culminating in a winner-take-all \$1 million game. Every year it attracts some of the best players in the world. For more information on TBT's tenth season, visit www.thetournament.com

Media Contact:

Jake Pavorsky, TBT Enterprises
PR@thetournament.com
856-357-2455

Venue Contact:

Samantha Luse
SLuse@centralbankcenter.com

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About Rupp Arena

Located in Lexington, Kentucky, the Lexington Center Corporation (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men's basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

About Oak View Group

Oak View Group (OVG) is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class owned venues and

a client roster of arenas, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents. Visit OakViewGroup.com, and follow OVG on [Facebook](#), [Instagram](#), [LinkedIn](#), and [X](#).